

### LUZERNE COUNTY FLOOD PROTECTION AUTHORITY SPONSORSHIP INTEREST FORM

#### **Sponsor Information:**

NAME (FIRST, LAST, M	.I.)	BUSINESS NAME (if applicable)
STREET ADDRESS	_	EMAIL
CITY, STATE, ZIP		PHONE
WEBSITE (if applicable)		ALTERNATE PHONE
SPONSORSHIP WILL BE	E IN MEMORY OF:	
	(please indicate your choice below of reflect the cost of plaques.	)
Bench:	Landscape Planting Station	Lamp Post:
\$ 750.00	\$ 5000.00	\$ 750.00
Trash Receptacles:	Pet Waste Station:	Educational Kiosk:
Trash Acceptacies.		
☐ \$ 750.00	\$ 750.00	\$ 3000.00
☐ \$ 750.00  Due to perpetual main detailed information a	ntenance, supplemental sponsors about your requested sponsorshi	\$\square \\$ 3000.00 \\ Ships may be needed in +/- 10 years. To receive p please return this form to Deana Prochaska, hin 2-3 business days regarding details and location

**Organization Name** 

Luzerne County Flood Protection Authority P.O. Box 1909
Kingston, PA 18704
www.lcfpa.org

**Contact Name:** Deana Prochaska **Phone:** (570) 714-4310, ext. 2

**Fax:** (570) 714-4313

Email: dprochaska@lcfpa.org

\*Luzerne County Flood Protection Authority is a governmental entity. Charitable contributions to governmental units are tax deductible under section 170(c)(1) of Internal Revenue Code. Consult your tax advisor to discuss your individual tax situation.

1



#### **DETAILS INCLUDED IN SPONSORSHIP**

#### Landscape Planting Station Area



- Removal of existing vegetation
- Installation of topsoil, weed barrier, plantings & mulch.
- Installation of plaque (sold separately).

#### Pet Waste Station



- Removal of existing station
- Installation of new station
- Installation of plaque (sold separately)

#### Bench



- Rehabilitation & resurfacing of bench.
- Installation of plaque (sold separately).

#### Lamp Post



- Stripping & repainting of light post.
- Installation of plaque (sold separately).

#### Trash Receptacle



- Rehabilitation & recoating of existing trash receptacle
- Installation of plaque (sold separately)

#### Educational Kiosk



- Removal of existing panels
- Replacement with new panels
- Rehabilitation & recoating of aluminum frame
- Installation of plaque (sold separately)



#### **SAMPLE PHOTOS**

#### **Bench Plaque**



#### **Planting Station Sign**





#### LUZERNE COUNTY FLOOD PROTECTION AUTHORITY RECREATION BEAUTIFICATION SPONSORSHIP AGREEMENT

#### **AGREEMENT**

As a participant in our *Recreation Beautification Program*, you must agree to the following terms and conditions which have been set forth by the owner, Luzerne County Flood Protection Authority (LCFPA).

- 1. Payment is due upon completion of these forms, cash or check made payable to "Luzerne County Flood Protection Authority".
- 2. Dedication plaques are to be installed by the LCFPA staff only.
- 3. The sponsors are responsible for maintaining the vegetation at the planting station (watering etc.). (If applicable)
- 4. The LCFPA is not responsible for any vandalism, damage to, and/or loss to an element or planting station.
- 5. The LCFPA is not responsible for any damage and/or loss due to unforeseen natural disasters including but not limited to hurricanes, floods, and fire.
- 6. The LCFPA reserves the right to reconstruct or replace the elements. In the event a dedication plaque is on an element that is reconstructed or replaced, it will be transferred to the replacement.
- 7. The applicant agrees to the foregoing terms and conditions.

By signing below you acknowledge that you have read and agree to the terms and conditions.

Applicant Signature:	Date:

Please submit your completed Agreement, Sponsorship, Sponsorship Rights Form, and payment to the Luzerne County Flood Protection Authority at P.O. Box 1909, Kingston, PA 18704. For questions and concerns please contact Deana Prochaska, Administrative Assistant at (570)714-4310 Ext. 2 and/or dprochaska@lcfpa.org



#### **SPONSORSHIP APPLICATION**

Desired Sponsor Location:	
Sponsor Name:	
Type of Business:(Please attach business information and/or business	ness brochure)
Sponsor Address:	
Contact Name:	
Contact Phone:	
Contact Email:	
Proposed Sponsorship:	
Desired Sponsorships	
• In memory and honor of an individual and/or pet.	
Business advertising rights at a planting station, bench,	trash receptacle, pet waste station, educational
<ul><li>kiosk, and/or lamp post.</li><li>Improvements, replacements, upgrades, and/or mainten</li></ul>	ance to any of the recreational amenities
referenced.	•
<ul> <li>The Luzerne County Flood Protection Authority will no other interested respondents.</li> </ul>	ot discuss submitted Sponsorship applications with
Submitted by: (Print) (name)	
Authorized Representative Signature	 Date



# LUZERNE COUNTY FLOOD PROTECTION AUTHORITY

# WYOMING VALLEY FLOOD RISK MANAGEMENT PROJECT

# RECREATIONAL COMPONENTS SPONSORSHIP OPPORTUNITIES

PREPARED BY:
LUZERNE COUNTY FLOOD PROTECTION AUTHORITY
P.O. BOX 1909
KINGSTON, PA 18704
PHONE (570) 208-6100
FAX (570) 208-9650

#### **Contents**

<u>Description</u>	<u>Page</u>
General Instructions to Sponsors	3
Levee Landscape Planting Stations	4
Benches and Trash Receptacles	7
Pet Waste Stations	9
Educational Kiosks	10
Lamp Posts	12

#### **GENERAL INSTRUCTIONS TO SPONSORS**

#### **Introduction**

Sponsorship is a smart marketing investment that offers your business the opportunity to:

- Have direct exposure to recreational users of the levee;
- Inspire awareness that impacts your sales and marketing goals; and
- Showcase your support for the community

The levee landscape plantings, resting benches, trash receptacles, pet waste stations, educational kiosks and lamp posts were originally installed in or about the year 2000 in support of the Wyoming Valley Levee Raising Project. These recreational amenities have been in service for 20+ years, and although the units continue to be functional, the look and finish on these system elements are tired and worn. Sponsorship opportunities include advertising rights, the furnishing of materials, equipment and labor to rehabilitate the existing recreational amenities and return to service; and/or financial donations to assist the LCFPA to replace the existing units with new. Existing units taken out of service will be either stored in warehouse conditions for possible future rehabilitation and re-use in other parts of the system, or properly disposed of.

#### **Sponsor Requirements:**

Sponsors shall perform work during reasonable weather conditions, whereas the surrounding perimeter of the defined work areas are not damaged performing the work. Sponsors shall strictly adhere to all parking regulations and/or pedestrians, as necessary.

Page 3 of 12

#### LEVEE LANDSCAPE PLANTING STATIONS

#### SPONSORSHIP LOCATIONS AND DESCRIPTIONS

All sponsorship locations described below are located on Authority owned property and are a part of the Wyoming Valley Flood Risk Management Project, Luzerne County, Pennsylvania.

**Location 1:** Forty Fort to Wyoming Levee Reach (5 Planting Stations)

Location 2: Kingston to Edwardsville Levee Reach (12 Planting Stations)

**Location 3: Plymouth Levee Reach (4 Planting Stations)** 

Location 4: Wilkes-Barre Levee Reach (1 Planting Station)

Location 5: Hanover Township Levee Reach (1 Planting Station)

The levee landscape planting stations were originally installed in or about the year 2000 in support of the Wyoming Valley Levee Raising Project and are considered "authorized encroachments". In 2018, all existing ash trees in the system were infected by the emerald ash borer beetle, and consequently removed. These trees were replaced with a diverse hardy species mix and are not to be removed as part of this sponsorship opportunity.

### Location 1: Forty Fort Levee Crest Access Road Planting Stations, Wyoming Borough & Forty Fort Borough (5 Stations)

#### Location:

The levee landscape planting stations are located along the top of the levee system adjacent to the asphalt access and maintenance road. Starting at the LCFPA's Swetland Lane parking lot located north of the Midway Shopping Center in Wyoming, continue south and end at the floodwall located behind the Forty Fort Cemetery.

#### **General Description:**

The Forty Fort and Wyoming location contains five (5) planting beds at Stations 230+50, 217+50, 193+50, 161+50 and 133+50 and which generally contain three ash trees, Sergent Juniper and Gold Tip Pfitzer Juniper shrubs. The beds vary in size ranging from 700 square feet to 1,000 square feet. Other recreational elements include benches, trash containers, pet stations and informational kiosks as shown in Exhibits "1" and "2".

### Location 2: Kingston Levee Crest Access Road Planting Stations, Kingston Borough (10 Stations) & Edwardsville Borough (2 Stations)

#### Location:

The levee landscape planting stations are located along the top of the levee system adjacent to the asphalt access and maintenance road. Starting at the parking lot at the corner of Third and Rutter Avenue and continuing south across Pierce Street, continuing south across Market Street, continuing south across the Norfolk Southern RR tracks at the west side of Kirby Park, continuing south across Route 11 (Wyoming Avenue) and stopping near Main Street, Edwardsville. There are 10 planting stations in Kingston and 2 in Edwardsville.

#### **General Description:**

The Kingston and Edwardsville location contains 12 planting beds which generally contain 3 ash trees, Sergent Juniper and Gold Tip Pfitzner Juniper shrubs. The beds vary in size ranging from 200 square feet to 1,000 square feet. Other recreational elements include benches, trash containers, pet stations and informational kiosks as shown in Exhibits "1" and "2".

### Location 3: Plymouth Levee Crest Access Road Planting Stations, Plymouth Borough (4 Stations)

#### Location:

The levee landscape planting stations are located along the top of the levee system adjacent to the asphalt access and maintenance road. Starting at the access road located near the intersection of Bridge and Beade Streets and continuing south and ending near Flat Road.

#### **General Description:**

The Plymouth location contains 4 planting beds which generally contain 3 ash trees, Sargent Juniper and Gold Tip Pfitzner Juniper shrubs. The beds vary in size ranging from 100 square feet to 200 square feet. Other recreational elements include benches, trash containers, pet stations and informational kiosks as shown in Exhibits "1" and "2".

### Location 4: Wilkes-Barre Levee Crest Access Road Planting Station, City of Wilkes-Barre (1 Station)

#### Location:

The levee landscape planting station is located along the top of the levee system adjacent to the asphalt access and maintenance road. Starting at the access road near the Carey Avenue Bridge and continuing north and ending near the D&H Pump Station on Gordon Avenue.

#### **General Description:**

The Wilkes-Barre location contains 1 planting bed which generally contains 3 ash trees, Sargent Juniper and Gold Tip Pfitzner Juniper shrubs. The bed size is approximately 800 square feet. Other recreational elements include benches, trash containers, pet stations and informational kiosks as shown in Exhibits "1" and "2".

### <u>Location 5: Hanover Township Levee Crest Access Road Planting Station, Hanover Township (1 Station)</u>

#### Location:

The planting station is located along the top of the levee system adjacent to the asphalt access and maintenance road. Starting at the access road off Delaney Street and continuing south and ending near the Wyoming Valley Sanitary Authority. The planting bed is near the Hanover Boat Launch Access Ramp.

#### **General Description:**

The Hanover Township location contains 1 planting bed which generally contains 3 ash trees, Sargent Juniper and Gold Tip Pfitzner Juniper shrubs. The bed size is approximately 700 square feet. Other recreational elements include benches, trash containers, pet stations and informational kiosks as shown in Exhibits "1" and "2".

#### **Sponsorship Opportunity:**

The levee landscape planting stations have been in service for 20+ years, and although the vegetation generally continues to be functional, the plantings at these resting locations appear to be worn and tired looking. Sponsorship opportunities include advertising rights, the furnishing of materials, equipment and labor to replace the worn vegetation with new plantings; and/or financial donations to assist the LCFPA to replace the existing plantings with new.

The Wyoming Valley Flood Risk Management Project is Federally authorized and administered by the United States Army Corps of Engineers (USACE). Any new proposed landscape plantings and arrangements will need to be reviewed and approved by both the LCFPA and the USACE through their Section 408 technical review process.

## BENCHES & TRASH RECEPTACLES SPONSORSHIP LOCATIONS AND DESCRIPTIONS

All sponsorship locations described below are located on Authority owned property and are a part of the Wyoming Valley Flood Risk Management Project, Luzerne County, Pennsylvania.

**Location 1: Forty Fort to Wyoming Levee Reach** 

(14 Benches; 5 Trash Receptacles)

**Location 2: Kingston to Edwardsville Levee Reach** 

(36 Benches; 10 Trash Receptacles)

**Location 3: Plymouth Levee Reach** 

(9 Benches; 5 Trash Receptacles)

Location 4: Wilkes-Barre to Hanover Township Levee Reach

(6 Benches; 2 Trash Receptacles)

#### Location:

There are a total of 65 resting benches and 22 trash receptacles situated within the 23 planting stations located along the 16-mile length of the levee system. In the 2.5-mile long Forty Fort to Wyoming Levee Reach, there are a total of 14 benches and 5 trash receptacles. In the 3.3-mile-long Kingston to Edwardsville Levee Reach, there are a total of 36 benches and 10 trash receptacles. In the 1.7-mile-long Plymouth Levee Reach, there are a total of 9 benches and 5 trash receptacles. In the 3.2-mile-long Wilkes-Barre to Hanover Township Levee Reach, there are a total of 6 benches and 2 trash receptacles.

#### **General Description:**

The benches and trash receptacles were originally installed in or about the year 2000 in support of the Wyoming Valley Levee Raising Project. The benches and trash cans were manufactured and supplied by Titan, Concord, MA. The bench style is Titan's "B-20 Bench" with a standard 6' length. The bench material is cast aluminum with wood slats. The aluminum casting finish is polyester powder coat in Hunter Green.

The trash receptacles style is "Top Feed TR-85 Trash Receptacle" with a standard 36" height x 22.75" diameter. The aluminum casting finish is polyester powder coat in Hunter Green. The receptacles were originally provided with a 23-gallon polyethylene liner and top lid.

#### **Sponsorship Opportunity:**

The benches and trash receptacles have been in service for 20+ years, and although the units continue to be functional, the finish on these recreational elements are deteriorating.

Sponsorship opportunities include advertising rights, the furnishing of materials, equipment and labor to rehabilitate the existing trash receptacles and return to service; and/or financial donations to assist the LCFPA to replace the existing units with new. Existing units taken out of service will be either stored in warehouse conditions for possible future rehabilitation and reuse in other parts of the system, or properly disposed of.

The wood slats on the benches are treated annually with teak oil by LCFPA maintenance staff. Consequently, despite some minor deterioration to the finish on the legs, the benches are not candidates for replacement at this time.

# PET WASTE STATIONS SPONSORSHIP LOCATIONS AND DESCRIPTIONS

All sponsorship locations described below are located on Authority owned property and are a part of the Wyoming Valley Flood Risk Management Project, Luzerne County, Pennsylvania.

Location 1: Forty Fort to Wyoming Levee Reach (5 Pet Waste Stations)

Location 2: Kingston to Edwardsville Levee Reach (9 Pet Waste Stations)

**Location 3: Plymouth Levee Reach (2 Pet Waste Stations)** 

Location 4: Wilkes-Barre to Hanover Township Levee Reach

(3 Pet Waste Stations)

#### Location:

There are a total of 19 pet waste stations generally situated within the 23 vegetative planting stations located along the 16-mile length of the levee system. In the 2.5-mile long Forty Fort to Wyoming Levee Reach, there are a total of 5 pet waste stations. In the 3.3-mile-long Kingston to Edwardsville Levee Reach, there are a total of 9 pet waste stations. In the 1.7-mile-long Plymouth Levee Reach, there are a total of 2 pet waste stations. In the 3.2-mile-long Wilkes-Barre to Hanover Township Levee Reach, there are a total of 3 pet waste stations.

#### **General Description:**

The pet waste stations were originally installed in or about the year 2000 in support of the Wyoming Valley Levee Raising Project. The stations were manufactured and supplied by DOGISPOT, Orlando, FL. The units are the "All Aluminum DOGISPOT Pet Station (#1003A-L)" and contain the elements: pet sign, bag dispenser, 10-gallon trash receptacle with lid and mounting post. The aluminum station finish is Forest Green (#1003-L).

#### **Sponsorship Opportunity:**

The pet waste stations have been in service for 20+ years, and although the units continue to be functional, the finish on these recreational elements are deteriorating. Sponsorship opportunities include advertising rights, the furnishing of materials, equipment and labor to rehabilitate the existing pet waste stations and return to service; and/or financial donations to assist the LCFPA to replace the existing units with new. Existing units taken out of service will be either stored in warehouse conditions for possible future rehabilitation and re-use in other parts of the system, or properly disposed of.

# EDUCATIONAL KIOSKS SPONSORSHIP LOCATIONS AND DESCRIPTIONS

All sponsorship locations described below are located on Authority owned property and are a part of the Wyoming Valley Flood Risk Management Project, Luzerne County, Pennsylvania.

Location 1: Forty Fort to Wyoming Levee Reach (13 Kiosks; 31 Information Panels)

Location 2: Kingston to Edwardsville Levee Reach (27 Kiosks; 63 Information Panels)

Location 3: Plymouth Levee Reach (7 Kiosks; 19 Information Panels)

Location 4: Wilkes-Barre to Hanover Township Levee Reach

(8 Kiosks; 22 Information Panels)

#### Location:

There are a total of about 55 educational kiosks along the 16-mile length of the levee system, which contain a total of 135 information panels. In the 2.5-mile long Forty Fort to Wyoming Levee Reach, there are a total of 13 kiosks that consist of 9 tri-panels and 4 small panels. In the 3.3-mile-long Kingston to Edwardsville Levee Reach, there are a total of 27 kiosks that consist of 18 tri-panels and 9 small panels. In the 1.7-mile-long Plymouth Levee Reach, there are a total of 7 kiosks that consist of 6 tri-panels and 1 small panel. In the 3.2-mile-long Wilkes-Barre to Hanover Township Levee Reach, there are a total of 8 kiosks that consist of 7 tri-panels and 1 small panel.

#### **General Description:**

The kiosks were originally installed in or about the year 2002 in support of the Wyoming Valley Levee Raising Project. The panels and display frames were prepared and manufactured in accordance with then Delaware & Lehigh National Heritage Corridor standards. The kiosks consist of fiberglass informational signage embedded into extruded aluminum display frames. The small kiosk displays contain 36" wide x 24" high information panels. The three-sided kiosk or tri-panel displays contain (3) 36" wide x 48" high information panels.

The educational panels are reflective of the four (4) levee reaches as follows:

<u>The First Residents' Path (Forty Fort Reach)</u> begins on River Street in Forty Fort and ends at Wyoming Avenue in Wyoming. The dominant story found along this levee describes the valley during early settlement eras.

<u>The Anthracite Heritage Walk (Kingston Reach)</u> lies between Wyoming Avenue in Edwardsville and the Cross Valley Expressway in Kingston. The dominant story is the Wyoming Valley during the coal era.

<u>The Riverside Ramble (Wilkes-Barre/Hanover Twp. Reach)</u> begins at the Veterans Memorial Bridge (Pierce Street) and ends off Delaney Street in Hanover Township. The dominant story varies between life in the industrial hub of the valley, the river common and people who made a difference.

<u>The Plymouth Passage (Plymouth Reach)</u> runs between Beade Street and Flat Road in Plymouth. The general story of these panels is the social side of the Wyoming Valley communities during the coal mining era.

The eductional panels were further categorized into seven (7) themes as follows:

Levee System Panels – stories on how a flood protection system works.

Anthracite Industry and Workforce Panels – stories on the coal mining era.

**Susquehanna River Panels** – exhibits paying tribute to the Susquehanna River.

Business, Structures, Technology, and Architecture Panels – exhibits exploring the impressive sights that unfold as the viewer travels along the levee.

People and Places Panels – individuals and places that have impacted the Wyoming Valley.

Parks and Recreation Panels – introduce viewers to nearby public lands.

**Initial Settlement Panels** – information on the earliest inhabitants prior to European settlement.

#### **Sponsorship Opportunity:**

The kiosks have been in service for 20+ years, and although the units continue to be generally functional, exposure to the elements and vandalism have impacted their usefulness. The overall condition of the existing kiosks does not economically lend to rehabilitation. Sponsorship opportunities include advertising rights and financial donations to assist the LCFPA to replace the existing units with new. The existing units taken out of service will have its extruded aluminum parts recycled and the fiberglass panels properly disposed of.

#### LAMP POSTS

#### SPONSORSHIP LOCATIONS AND DESCRIPTIONS

All sponsorship locations described below are located on Authority owned property and are a part of the Wyoming Valley Flood Risk Management Project, Luzerne County, Pennsylvania.

Location 1: Kingston Levee Reach, Nesbitt Park (47 Lamp Locations)

Location 2: Kingston Levee Reach, Kirby Park (52 Lamp Locations)

#### Location:

There are a total of 99 lamp posts along the levee crest road and ramps in Kirby and Nesbitt Parks. In Nesbitt Park, 47 lamp posts are located between the Pierce Street Bridge and the Market Street Bridge. In Kirby Park, 52 lamp posts are located between the Market Street Bridge and the Kirby Park tennis courts.

#### **General Description:**

The lamp posts were originally installed in or about the year 2000 in support of the Wyoming Valley Levee Raising Project. The posts were manufactured and supplied by the Spring City Electrical Manufacturing Company, Spring City, PA. The post style is Spring City's "West Point 12'-0"M1 Lamp Post with the Old New York City Luminaire". The post material is one (1) piece, heavy wall cast iron per ASTM A48-83 Class 30. The post finish is Sherwin Williams Corothane II – Satin Bottle Green.

#### **Sponsorship Opportunity:**

The lamp posts have been in service for 20+ years, and although the units continue to be functional, the finish on the posts are deteriorating. Sponsorship opportunities include advertising rights, the furnishing of materials, equipment and labor to repaint the existing lamp posts and/or financial donations to assist the LCFPA to bid and contract the re-painting work.